

APPROVED

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White Cashmere Collection 2009
Cashmere BT Couture Descriptions

Now in its sixth international award-winning year, the White Cashmere Collection 2009: Fashion with Compassion is a one-of-a-kind opportunity for 15 top fashion designers from across Canada to flaunt their creativity in support of a future without breast cancer. Crafted in 100 per cent pure, soft and luxurious Cashmere Bathroom Tissue, Canada's best-selling brand, this year's Cashmere BT Couture collection is a celebration of fashion with compassion, showcasing limited-edition Pink Cashmere. The first coloured bathroom tissue in a decade, Pink is specifically-designed to support the Canadian Breast Cancer Foundation, with twenty-five cents from each package sold going to the Foundation.

Each member of the collection's star-studded cast of designers — Greta Constantine; Sunny Fong, winner of Project Runway Canada; Patrice Soku, winner of TVA's La Collection; Paul Hardy; Patricia Fieldwalker for Adagio Lingerie; Taván & Mitto; Farley Chatto; Anastasia Lomonova; Carlie Wong; Evan & Dean; Dinh Bà; NADA; David Dunkley for KC Hats; jewelry by Dandi Maestre and handbags by Jeanne Lottie — brings their own unique vision of style with substance to the runway in the biggest, boldest White Cashmere Collection ever.

Romance meets modernism in Montrealer Anastasia Lomonova's sexy little café-society creation in 100 per cent pure Cashmere Bathroom Tissue. Taking sweet inspiration from the Sixties masters of style, its Paco Rabanne-esque bustier of linked white square disks bursts into a Pierre Cardin-like bubble skirt blanketed in hundreds of hand-crafted, three-dimensional pink-and-white roses.

Toronto's Kirk Pickersgill and Stephen Wong of Greta Constantine unleash a futuristic warrior goddess wrapped in strips of pure White Cashmere BT lined with Pink Cashmere. Their 'come-away-with-me' space suit features a tight torso with extended bands orbiting the hips and a dramatic 'open observatory' collar.

Hours and hours of painstaking labour went into the explosion of ruffles, pleats and lace that is Toronto designer Farley Chatto's Marie Antoinette-inspired 'Let Them Eat Cake' court gown for the White Cashmere Collection 2009. Divinely

detailed, the tailored, cropped jacket gets BT “embroidery” and a glittering belt buckle while the daring, leg-baring skirt dazzles with cascades of white froth outside, and delicious peekaboo pink ruching and bows inside.

Seductive little dresses are her thing, so it’s not surprising that Vancouver’s Carlie Wong has come up with a decidedly flirtatious frock for the 2009 White Cashmere Collection. Its deep décolletage, traced in bold, pink-lined stand-up ruffles, and the fluid layers of the short, tiered skirt just beg to be taken dancing.

The classic slim-skirted, peplum-ed suit takes on a sophisticated sci-fi superhero vibe in the creative minds of Richmond B.C.’s Raymond Boutet and Lyle Reimer, the designers behind Evan and Dean. Architectural elements such as soaring epaulettes and cantilevered skirt panels suggest a wearable Frank Gehry creation, while the pink buttons and pleated trim insist on its ultimate femininity.

There’s movement, music even, implicit in the ruffle-edged, bustled bolero jacket, lyrical flowing blouse and flagged flamenco pants Calgary’s Paul Hardy contributes to the White Cashmere Collection 2009. The dramatic play of textures and fusion of different forms almost vibrates with excitement and rhythm.

Montreal’s Dinh Bà explores notions of innocence and purity in his dress designed for the White Cashmere Collection 2009. Drawing on the beauty and simplicity of nature, delicate appliqués of flowers and leaves float over the torso-skimming white bodice to the narrowly channeled A-line skirt and its pretty pink hem.

Project Runway Canada winner, Sunny Fong, conjures a contemporary seductress with all the allure of an emerging butterfly. The bodice of the Toronto designer’s strapless sheath features symmetrical scrolled patterns carefully carved out of pink Cashmere Bathroom Tissue over a solid shell of white. Its long, centre-split skirt suggests a pair of fragile wings being unveiled after a magical metamorphosis.

It’s a wrap for Montreal designers Payam Tavãñ and Mike Mitto of Tavan & Mitto. Their design for the White Cashmere Collection 2009 calls on the Arctic muse and yields a lush, full-collared snowy white kimono-wrap coat that’s been channeled and crinkled to suggest the ne plus ultra in warmth and comfort.

Toronto’s Nada Shepherd of the NADA label sculpts a material-defying and dramatic structural masterpiece for the White Cashmere Collection 2009. Her futuristic sheath boasts an undulating collar decorated with pink pixels that snake

onto the tight bodice. Its undulations are echoed at the knee, where the narrow torso explodes into a swirling shaped hem and train.

Some six hundred flirty florets and dozens of draped pockets punctuated with Swarovski crystals give Vancouver designer Patricia Fieldwalker's lingerie undeniable glamour for the White Cashmere Collection 2009. With its shoulder-baring, corset-like bodice and panty-revealing skirt, this boudoir beauty is pretty, and pretty sexy, in all pink!

Toronto jewelry designer, Dandi Maestre, throws subtly textured spheres created from pure white Cashmere Bathroom Tissue into orbit around the neck of a model wearing Vancouver designer, Patricia Fieldwalker's beautiful pink Cashmere corset-and-skirt ensemble.

Anything but a mad hatter, Toronto milliner David Dunkley created a pert pink platter hat anchored with outsized pink "ribbon" curls to accessorize Montrealer, Anastasia Lomonova's rose-strewn dress in pure Cashmere BT.

Pink Cashmere Bathroom Tissue becomes a head-turning spray of leaves, petals and tendrils in the hands of Toronto hat maven David Dunkley. Jane Ip, Toronto's ultimate bag lady, contributes a Jeanne Lottie Cashmere BT papier maché clutch studded with 'notice- me' pink-cabbage roses. Dress by Dinh Bà.

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