

For Immediate Release

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Biography: Peter Papapetrou
Curator of the White Cashmere Collection 2009

One of Canada's leading stylists and creative directors, Peter Papapetrou brings years of frontline fashion experience to his role as curator of the White Cashmere Collection 2009: Fashion with Compassion, starring 15 leading Canadian designers and their vision of a future without breast cancer. The White Cashmere Collection is crafted entirely in 100 per cent pure, soft and luxurious sheets of Cashmere Bathroom Tissue, Canada's best-selling brand.

Peter began his career as a visual merchandiser for Emporio Armani, providing direction for the look and feel of the high-end retailer's North American operations. His uncanny ability to go from creative concept to remarkable reality led to work with numerous Canadian designers and prestige brands such as Izzy Camilleri, Hilary Radley and MAC Cosmetics.

Peter has dressed Hillary Duff, Oscar winner Javier Bardem and styled the last seven videos for Canadian songstress, Jully Black.

Peter will head to Paris following the show to help Giambattista Valli on his highly-anticipated runway show.

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Peter Papapetrou, Curator of the White Cashmere Collection 2009 is available for interviews.

For more information or to schedule an interview, please contact:

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