For Immediate Release  
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White Cashmere Collection 2015  
Designer Garment Descriptions and Images

A brilliant vision of love, romance and a future without breast cancer is the theme for the White Cashmere Collection 2015. Starring 15 top Canadian bridal designers and their spectacular wedding creations – all crafted in luxuriously soft Cashmere Bathroom Tissue, Canada’s best-selling brand – the world’s first collection of one-of-a-kind, designer-made wedding couture with Cashmere Bathroom Tissue, is curated by Jessica Mulroney, Kleinfeld Hudson’s Bay. An annual fund- and awareness-raiser for the Canadian Breast Cancer Foundation (CBCF) and kick-off to October Breast Cancer Awareness month, the collection heralds the seasonal return of limited-edition Cashmere in support of the Canadian Breast Cancer Foundation, a fundraiser with twenty-five cents from the sale of every package going directly to CBCF during October.

The collection was photographed by bridal photographer, Babar Khan, with art direction by Artistic Director, Farley Chatto, at Malaparte, at the TIFF Bell Lightbox, Toronto.

Valencienne, Toronto  

It took some 300 hours of painstaking preparation for Kim Ironmonger of Valencienne to achieve this delicious wedding confection. Just imagine: each of the fourteen panels of ruffles that grace the enormous ball gown skirt, is itself comprised of sixteen layers of circle-cut Cashmere BT! Add 2,500 crystals, 22 metres of boning and 200 metres of crinoline, and you’re assured an all-eyes-on-the-bride occasion.
Paloma Blanca, Toronto

Dozens and dozens of hand-crafted flowers cascade down the floor-length overskirt of **Paloma Blanca** designer Elsa Carlesimo’s dynamic wedding ensemble for the White Cashmere Collection 2015. Exuberant, yes! And a compelling counterpoint to the sensual allure of the mushroom-pleated, bead-embellished, strapless mini-dress underneath. Cuff Bracelet by Rita Tesolin.

Frascara, Toronto

**Frascara** designers Francesca Mammoliti and Cindy Fine may have used a computer-generated pattern and a high-tech cutting machine to achieve the delicate lacy cut-outs of their Cashmere BT wedding extravaganza’s asymmetrically-tiered skirt. But isn’t there a little old-fashioned charm in the fact that the pretty petals of the beaded bodice were “romanced” from the machine’s extra material — the “donut holes”, if you will.

Catherine Langlois, Toronto

**Catherine Langlois** romances four vast layers of velvety Cashmere BT to create the voluminous skirt of her elegant bridal ball gown. The fitted bodice, all hand-pleated propriety in the front, becomes a sexy sensation in the back, where hand-cut 3D flowers and hand-threaded Swarovski crystals embellish sheer nude mesh. Floating Veil by David Dunkley.
VAWK, Toronto

Sunny Fong has the perfect answer for any bride contemplating an exotic destination wedding with his Cashmere BT design. Under his label VAWK, Sunny’s sensual dreamscape of a dress features a shimmery strapless bodice that’s been vinyl-coated and studded with hand-crafted flowers, while individually-cut hibiscus blossoms and palm fronds peek through tulle layers in the long, romantic skirt. Headpiece by David Dunkley. Jewellery by Rita Tesolin.

Anastasia Lomonova, Montreal

Bare is a big trend in bridal design and Anastasia Lomonova takes the concept right to the edge. Her daring fit-and-flare wedding dress is essentially superfine sheer mesh with hand-scissored cut-outs appliquéd in an elegant damask floral pattern, finished with a pure Cashmere BT flounce to the ankle. Earrings by Rita Tesolin.

& FOR LOVE, Toronto

Brides just want to have fun! And Angel Spendlove of & FOR LOVE makes sure they can, with her contemporary crop top Cashmere BT wedding ensemble. “Game of Thrones” may have inspired the hand-sewn fringe, handmade braid and the medieval girdle of the skirt, but the resulting look is totally today. Just right for a rock ‘n’ roll, boho bride. Cuffs and clutch by Rita Tesolin.
Just Ta Designs, Montreal

Alan Ta of Just Ta Designs uses 3D white Cashmere BT flowers to accentuate all the charms of his chic wedding sheath. They grace the gentle scoop neckline, the jaunty cap sleeves, the trim fitted waist and the moment when the straight skirt opens to reveal a little leg and segues into a dramatic, floor-grazing train. Bouquet and Cuff Bracelet by Rita Tesolin.

Lisa Abi Chedid, Montreal

Her mastery of tailoring is evident in Lisa Abi Chedid’s sleekly modern wedding ensemble. For the contemporary bride who can’t wait to get the party started, this short, shoulder-baring cocktail dress exudes urban cool. Yet Chedid injects a hint of old-fashioned romance via 3D floral appliqués that line its pert, draped overskirt. Necklace and Earrings by Rita Tesolin.

Hoax Couture, Toronto

When Chris Tyrell and Jim Searle of Hoax Couture conceive a wedding dress, there’s no blushing involved. Their ensemble is an eye-catcher designed to be worn by a supremely self-assured bride. A short, sassy fantasia of pure white ruffles and blossoms; this is an ultra-feminine wedding dress that says “Let’s do this thing!” Earrings by Rita Tesolin.
Christopher Paunil, Toronto

*Christopher Paunil* envisions his bride as a (tulle) caped super-heroine. Beautifully contrasting strength with vulnerability, his severely structured and expertly ruched strapless sheath spills an ultra-feminine froth of handmade flowers at its hem. You won't believe that it's entirely crafted in luxuriously soft Cashmere Bathroom Tissue.

Necklace by Rita Tesolin.

Sokoloff Lingerie, Montreal

Perhaps surprisingly, *Sofia Sokoloff* had to put nearly 100 hours of careful labour into her sexy little bridal lingerie set. Each of its Cashmere BT flowers had to be laser cut before the overall pattern was matched and assembled by hand. We're pretty sure the newlyweds will think it was worth the effort!

Cashmere BT Laced Veil by David Dunkley.

Arm piece by Rita Tesolin.

Lea-Ann Belter Bridal, Toronto

*Lea-Ann Belter* loves movement, and she’s built plenty of it into her dreamy wedding gown for the 2015 White Cashmere Collection. Her fluid, gently draped one-shoulder column boasts sprays of flowers that trail artfully across the bodice and torso, and soft, floor-sweeping panels that float from the waist, in back.

Earrings by Rita Tesolin.
Talk about hanging gardens! Jewellery designer, Rita Tesolin’s idea of a bridal suite is an amazing pair of large-scale dangle earrings covered with precision cut, individually petaled, crystal- and pearl-centered blossoms—all conceived in pure Cashmere BT. Rita’s contribution to #Cashmere15 also includes necklaces, cuff bracelets, an arm piece, clutch and a Cashmere bouquet.

Techniques learned in London, from the Queen Mother’s milliner, enable David Dunkley to create a floating bridal veil that is somehow both delightfully cheeky and cathedral-appropriate. His artfully conceived headpiece features individually hand-rolled blossoms and leaves meticulously crafted out of Cashmere BT and sprout from a crisp, gently waved veil saucer.

The White Cashmere Collection 2015 is documented at Cashmere.ca. Check out the Cashmere Facebook Fan Page at Facebook.com/Cashmere and tweet the White Cashmere Collection on Twitter using #Cashmere15.

Cashmere BT Couture photo credits:
Photographer: Babar Khan
Stylist: Farley Chatto
Makeup: MAC Cosmetics
Hair: Marc Anthony
Shoes: Town Shoes
Flowers: San Remo Floral Design Studio
Furniture: Detailz Couture
Photo location: Malaparte, TIFF Bell Lightbox

...more
High-resolution BT Couture photography is available at Strategic Objectives’ FTP site with the following information:

Link: [http://softp2.strategicobjectives.com](http://softp2.strategicobjectives.com)
Username: strategic1
Password: chicago10

For more information or to schedule an interview with Curator of the White Cashmere Collection, Jessica Mulroney, Artistic Director Farley Chatto and the designers, please contact:

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