



For Immediate Release
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Biography: Farley Chatto
Artistic Director of the White Cashmere Collection 2015



Canadian designer, Farley Chatto, brings years of experience to his role as Artistic Director of the Annual White Cashmere Collection 2015. Starring 15 top Canadian bridal designers and their spectacular wedding creations – all crafted in luxuriously soft Cashmere Bathroom Tissue, Canada’s best-selling brand – the White Cashmere Collection 2015 is the world’s first collection of one-of-a-kind, designer-made wedding couture with Cashmere Bathroom Tissue. An annual fund- and awareness-raiser for the Canadian Breast Cancer Foundation (CBCF) and kick-off to October Breast Cancer Awareness month, the collection heralds the seasonal return of limited-edition Cashmere in support of the Canadian Breast Cancer Foundation, a fundraiser with twenty-five cents from the sale of every package going directly to CBCF during October.

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Chatto started his successful *Farley Chatto* label while still a student at Ryerson University and he was named one of the “Top 10 Young Canadian Designers to Watch” in the City of Toronto Young Designer Show, at the Festival of Canadian Fashion. Since then, he’s worked in cities around the world, including New York, Paris and Milan. He has collaborated with top international designers like Giorgio Armani, Donna Karan and the late Alexander McQueen and designed for an exclusive roster of VIP clients including Sir Elton John, Drake, Sir Richard Branson and Sex and the City stars Sarah Jessica Parker and Chris Noth.

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Farley Chatto, Artistic Director of the White Cashmere Collection 2015 is available for interviews. Photo credit for Farley Chatto’s Photo: J.R. Bernstein Photography.

High-resolution BT Couture photography by Babar Khan and additional materials are available at Strategic Objectives’ FTP site with the following information:

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